

The Hecht Co.'s Greatest Institutional Occasion

The Clean Sweep Sale

For twenty-five years we've held to the policy of cleaning house every six months—every January and every July—through the medium of the Clean Sweep Sale.

It's a semi-yearly occurrence, when every department offers reasonable merchandise at extraordinary, money-saving prices, merely to clean house previous to ushering in a new season, when new stocks will arrive.

Realizing the present great demand for goods of the better sort at lower prices, we have made greater efforts than ever before to make this Clean Sweep the most helpful to YOU.

Clean Sweep of All Society Brand and Hecht Co. Suits For Men

"All," Men's "All"! No Reservations

- All our 40 Suits..... **29⁵⁰**
- All our 45 Suits..... **36⁵⁰**
- All our 50 Suits..... **41⁵⁰**
- All our 55 and 60 suits..... **46⁵⁰**
- All our 65 suits..... **51⁵⁰**
- All our 70 and 80 suits..... **57⁵⁰**
- All our 85 to 97.50 suits..... **69⁵⁰**

Men's Hot Weather Trousers \$4.75 Clean Sweep Price.

Actual cost for these specially priced trousers. Mohairs, Palm Beach, Tropical Worsteds and Cool Cloth—many shades. Men's \$15 All-Wool White Flannel Trousers Clean Sweep Price, \$10.95 White Trousers, also stripes.

Men's Duck Trousers \$1.95 Clean Sweep Price.

Sold regularly for \$3 and \$3.50—specially priced for this sale.

Men's All-Wool Bathing Suits \$4.85 Clean Sweep Price.

One and two piece styles—these high-grade pure wool bathing suits are extraordinary values.

Men! This is a best bet—good, solid shoes that will hold their shape; English or conservative models fitted with Wingfoot rubber heels. All sizes that originally sold for \$9 and \$10 a pair.

Dull Calf or Brown Leather Oxfords Clean Sweep \$7.45 Price

Genuine White Buckskin Oxfords included in this lot. Men's \$14 and \$15 Low Shoes Clean Sweep Price, \$9.95 These shoes include genuine cordovans, brogues and fine calfskins. Also 80 pairs of HANAN OXFORDS that formerly sold to \$16-\$9.95

Boys' and Girls' Barefoot Sandals Play Oxfords, White Canvas Oxfords and Pumps, Clean Sweep Price, 95c

All perfect—sizes for kids. Boys' and Girls' Pumps and Oxfords, Clean Sweep Price, \$2.19 Patent leather, dull leather and white, reign-cloth high shoes. Sizes 4 to 2. Growing Girls' Oxfords and Pumps, Clean Sweep Price, \$3.15 Patent leather, black and brown calf and white canvas. Sizes 2 1/2 to 6. All Billiken Low Shoes Reduced for the Clean Sweep Sale

A Clean Sweep of Every Used Phonograph

- \$120 Grafonola. Specially priced now..... **\$89.00**
- \$140 Grafonola. Specially priced now..... **\$109.00**
- \$165 Grafonola. Specially priced now—equipped with record ejector..... **\$134.00**

A Clean Sweep Special!! Record Albums, 39c



\$109

Men's \$10 and \$12.50 Silk Shirts, Clean Sweep Price, \$6.95

Quality Silk Shirts in any wanted material—white jersey, summer, color combinations, crepe de chine and broadcloth silks and pleated-pongee shirts. Men's \$3 and \$3.50 Shirts—Clean Sweep Price, \$2.55 Woven madras and high count percales, in stripes, self figured effects, solid colors and wider stripes.

Athletic Shirts & Pants Clean Sweep Price, ea. 55c

Small check nainsook materials—athletic shirts and knee-length drawers. Men's Athletic Union Suits—Clean Sweep Price, \$1 All sizes, 34 to 46, of full cut garments, made with the elastic ribbed back for service and comfort. Sleeveless and knee length. Men's \$1.50 and \$2 Ribbed Union Suits—Clean Sweep Price, \$1 Broken lines of several good makes—1/2-sleeves, ankle lengths—also knee length, sleeveless. All sizes in the various styles and makes. Men's Otis Underwear—Clean Sweep Price, Each, 79c White lisle shirts and drawers—shirts 3/4 sleeves and long sleeves in the pull-over style. Drawers, knee and ankle length. Men's 46c Medium Weight Hose—Clean Sweep Price, 29c Black and colors; durable hose with reinforced heels, double soles and toes. A number of white foot hose included.

Men's Genuine Panama Hats, Clean Sweep Price \$2.95

All sizes in these specially priced hats.

Women's French Low Shoes, Clean Sweep Price, \$9.95

\$14 to \$16 Values that include—black suede and black kid ties with short vamps. Also, modified French styles in brown kid, Theos, brown kid and brown suede one-eyelie ties and styles in white kid. Women's White Canvas Low Shoes, Clean Sweep Price, \$2.65 White Canvas Pumps and Oxfords with high or low heels, narrow or round toes. All sizes in one style or another. Good-year welts. Women's Low Shoes, Clean Sweep Price, \$3.65 Pumps and Oxfords, in dull calf, tan calf, patent kid and black kid—all high-grade with turn soles and welts. All sizes. Women's Low Shoes, Clean Sweep Price, \$4.65 Pumps, Oxfords, Theo Ties, with high French heels and Baby Louis One-eyelie Ties, Three-eyelie Ties, etc. All sizes. Women's White Kid Pumps and Oxfords, Clean Sweep Price, \$6.85 Genuine white kid, \$10 to \$12 shoes with high-turned soles and French wood heels. The newest variations of the mode—all sizes.

Women's Thread Silk and 95c Silk and Fiber Hosiery,

The majority are seamed backs—a few are full fashioned—black, white, brown, gray, etc. Some are slightly imperfect. Women's Fiber, Lisle and Cotton Hosiery, Clean Sweep Price, 39c All made with double soles, knees and toes. Black, white, gray, champagne, sky and pink. 50c to 85c values. Women's \$3.00 and \$3.25 Silk Hosiery, Clean Sweep Price, \$1.79 Full fashioned in black and colors—also seamed backs in beautiful embroidered fronts; all have mercerized tops, double soles, heels and toes. Very slight irregularities. Children's 45c and 50c Socks, Clean Sweep Price, 29c Fine Mercerized Cotton Hosiery—white with fancy tops. Sizes 4 1/2 to 8 1/2.

Women's Ribbed Cotton Union Suits, Clean Sweep Price, 59c

Band, bodice and taped tops—tight and loose knee. Sizes 36 to 44. Some are slightly imperfect. Women's 35c and 39c Ribbed Vests, Clean Sweep Price, 25c Low neck and sleeveless—sizes 36 to 44. Fine quality white ribbed cotton. Odds and Ends of Boys' Underwear, Clean Sweep Price, 19c Nainsook and Mesh Undershirts, also a few union suits—broken sizes.

Women's Silk Crepe de Chine Chemises \$2.19

Good quality silk—pink and white, trimmed in lace and tailored. Value, \$2.95. Women's Cotton Chemise Clean Sweep Price, \$1.39 Good Quality Muslin Chemise, trimmed with lace and embroidery; envelope style. Women's Step-In Bloomers Clean Sweep Price, \$1.89 Made of fine batiste, lace-trimmed and hand-embroidered. Women's Odds and Ends in Cotton Underwear Clean Sweep Price, 59c Short skirts, combinations, corset covers and drawers that sold for 69c to \$1.50. Women's Tub Silk Petticoats Clean Sweep Price, \$2.99 Just 25 of These Pink and White Washable Silk Petticoats—scalloped edges and satin stripe silk. Values, \$3.95 to \$4.95.

Corsets of the Better Sort, Clean Sweep Price \$6.59

Values, \$7.50 to \$15 Heavy silk brocades and silk trecos may be had in white and flesh. A "Nemo" \$4 Corset Reduced Clean Sweep Price, \$3.45 The solid service, heavily boned model is now selling at \$3.45. All Nemo Corsets Have Been Reduced! 59c Braes and 39c Clean Sweep Price, 39c

Just 150 Women's Organdy Dresses, Clean Sweep Price \$12.95

White and pastel shadings in carefully selected models—150 of them to sell at the very special price.



Women's Voile Dresses Clean Sweep Price, \$4.95

Up to the minute cool, summer dresses for hot summer days—dark and light patterns.

Afternoon, Street and Sport Dresses—Clean Sweep Price, \$18.75

Chiffon Taffeta, beaded or flowered georgette, crepe de chine and satin dresses for the maid or matron.

Women's Frocks for Every Occasion—Clean Sweep Price, \$39.50

Soft chiffon taffeta, silk trimmed and embroidered. Combinations of taffeta and lace—charmeuse, satin, etc. The newest effects and trimmings.

A Clearance of Odd Dresses for Women—Clean Sweep Price, \$9.39

A few models in each material—wool jersey, in navy, tan, taupe and brown—navy foulards, white figured. Sage green and gray taffeta.

Cool Linene Suits for Women Clean Sweep Price \$8.95

The most popular suit of the season—Tuxedo front or roll collar finished with pin tucks or embroidery—rose, copen, jade and white.

Women's Shantung Silk Suits Clean Sweep Price, \$35

Long roll collars or Tuxedo fronts—narrow belts. Sizes from 34 to 40.

The Clean Sweep's Greatest Skirt \$12.55 Value, All the Newest Silks

Baronet Satin—Fan-Ti-Si—Kumsi Kumsa—Queen Anne Satin—Whip-poorwill—Crepe de Chine—Pussy Willow Taffeta. Sizes from 24 to 32.

Tricolette Skirts for Women Clean Sweep Price, \$7.30

Four popular shades—tan, rose, orange and plain white.

Women's Skirts Clean Sweep Price, \$4.95

Embroidered gabardine—surf satin—plain gabardine.

Lingerie Blouses \$1.95 Clean Sweep Price.

Hand-drawn and lace trimmed, with plenty of jabots, frills and smart tailored effects. Sizes 36 to 46. Women's Lingerie Blouses, Tricolette Overblouses—Clean Sweep Price, \$4.95 \$10.00 Handmade Blouses of Costume and Overblouses—Voile—Clean Sweep Price, \$4.95

Georgette Blouses and Overblouses, \$2.79

In this lot are blouses of georgette and net—\$5.00 to \$7.95 values. Also foulards and pongees in all the newest creations for sport wear. Sizes 36 to 46.

Big Boys' Cloth Suits \$5 Clean Sweep Price,

In either Cheviots or Cassimeres, in gray, brown and olive mixtures. Sizes from 7 to 18. Big Boys' Khaki, Linen and Crash Suits, Clean Sweep Price, \$1.95 Broken lots of suits that formerly sold to \$3.95 to \$6.50—patch pocket, Norfolk models.

\$3.50 Little Boys' Wash Suits \$2.19 Clean Sweep Price,

Junior Norfolk and middy styles of many fast-colored fabrics—galateas and woven madras. Size 3 to 8 years. Boys' Night Shirts, 79c Wash Hats for Little Fellows, 59c \$1.65 Boys' Khaki Knickers, \$1.39 Boys' Pajamas, \$1.00 Boys' Summer-Weight Caps, \$1.00 Boys' Bathing Suits, 95c Boys' Blouses, \$1.29 Boys' Sweaters, 79c

Women's \$8.50 to \$13.00 Jersey Knit Bathing Suits \$6.85

Every one is guaranteed pure worsted and made in the California model—every conceivable style and color.

\$1.35 to \$1.50 Extra Heavy Figured Cretonnes 79c Clean Sweep Price

Beautiful patterns, 5 and 6 pieces of a kind. \$2.75 Double-Faced Tapestry Cretonnes, Clean Sweep Price, Yard, \$1.39 2 to 5 yards in a piece—enough for couch covers, door draperies, slip covers—in fact, a width that is very useful. 75c Barred Curtain Scrims, Clean Sweep Price, Yard, 44c Buy your curtain materials now for fall—good quality—white, cream and ecru. 1 1/4-inch bar, 40 inches wide. 1,000 Yards of 35c Silkoline, Clean Sweep Price, Yard, 19c Full yard wide—enough for covering comforts, etc. 95c to \$1.25 Window Shades, Clean Sweep Price, 59c Including Oil Opaque, Duplex and some water colors. Some have slight imperfections.

Girls' Bathing \$1.95 Suits Clean Sweep Price

Every one in the house—all-wool blue, jersey and sateen—pink, gray, blue, black and red. Sizes 2 to 14. Babies' Merino Bands Clean Sweep Price, 39c Shoulder straps, etc. Little Tots' Tub Dresses Clean Sweep Price, \$1.95 Gingham and chambray, in empire and fitted models. Sizes 2 to 6. Little Tots' Cool Summer Dresses Clean Sweep Price, \$2.95 Printed sheer voile, in many dainty styles. Sizes 2 to 6. Little Tots' Rompers Clean Sweep Price, \$1.59 Rompers and Creepers, in gingham and chambray. Sizes 2 to 6 years. 12 Red Star Diapers Clean Sweep Price, \$2.95 A package of one dozen specially priced. Babies' Dainty Lawn Dresses Clean Sweep Price, 99c Bishop models, tucked yokes, smocked yokes and val edge trimmings. Sizes 6 months to 2 years.

The Misses' Own Shop Announces an Extraordinary Clearance of Misses' New Silk Summer Frocks Clean Sweep \$15 Price

Expert merchandising brought to Washington these wonderful silk dresses—especially for the Clean Sweep Sale. The materials, chiffon taffeta, crepe de chine, satin and beaded georgette, are of a superior quality that will make you marvel at how they can be sold for such a low price. 50 Chiffon Taffeta and Silk Poplin Skirts for Misses, \$6.95 Remarkably beautiful types in graceful and diversified style expressions. Misses' Voile Frocks, \$12.75 Our most successful modes—a few imported Anderson's Gingham Frocks included and airy voiles in a host of charming new styles and colors. Girls' White Jean Pleated Skirts, Clean Sweep Price, \$1.79 White Middy Skirts in sizes 8 to 18. Girls' Blue Serge Skirts, Clean Sweep Price, \$3.95 Sizes 8 to 14. Plaited models. Girls' Plaid Skirts, \$2.95 All-wool, pleated skirts, sizes 8 to 14. Girls' Gingham and Voile Dresses, Clean Sweep Price, \$2.95 Mostly gingham, small checks and narrow stripes or colorful plaids—plenty of dark figured designs. Sizes 8 to 14.

8x10-Ft. Grass Rugs Clean Sweep Price \$6.90

Just 41 of these Grass Rugs in our stock, marked to sell regularly at \$9.75. Green, brown and blue, stenciled with plain centers. 9x12 and 6x10 Imported Rag Rugs Clean Sweep Price, \$9.85 They sold up to \$23.50—rose, blue, green, tan and all are washable and reversible. 100 All-Metal Carpet Sweepers, Clean Sweep Price, \$1.49 A Sweeper that will do the work just as good as any high-priced sweepers.

The Hecht Co.

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